



**BOYS & GIRLS CLUBS**  
OF BORDER TOWNS

*Celebrating 20 Years supporting  
Aroostook & Washington County  
Community Youth.*

# 2020

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# ANNUAL REPORT

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# Reflecting on a Milestone Year for Aroostook & Washington County Community Youth.

2020 marks the 20th year for Boy & Girls Clubs of Border Towns (previously known as the Penobscot Boys & Girls Club) supporting Aroostook & Washington County community youth. This year has been quite the challenge for our Clubs; facing an unprecedented pandemic, organization name change as well as change in leadership. Our organization and units continue to be resilient in the face of the pandemic through alternative community youth engagement (Club on Wheels, Virtual Mentoring, Drive-In Movies, Back to School Celebration, STEM/HYLA Activity Kits, Online Tutoring Support, and Food Distribution).



*Mekitai means "I am brave" in Micmac*



Boys & Girls Clubs of Border Towns strives to promote first and foremost native tradition and culture while providing opportunities for youth to succeed.





Celebrating 20 Years Supporting Youth

# Letter from our Chief Executive Officer

Dear Boys & Girls Clubs Supporters,

Today, kids and communities need more Clubs more than ever; COVID-19 has swiftly spread across this country creating fear, anxiety, and uncertainty for the kids and families we serve. Schools have closed and thousands of kids and families are left without meals, after school care, day care and programming with a purpose. First responders and essential personnel are left to make critical decisions about their childcare needs, but there is hope! Our Boys & Girls Clubs of Border Towns serve the needs of their communities by providing safe places, support from caring mentors, and access to fun and educational programs. Although Clubs are temporarily closed, they are still providing necessary services and support to community youth and families (meal distribution, tutoring and mentoring support, remote activities, and Club on Wheels)

Our Clubs are resilient and will continue to do whatever it takes to meet the needs of our communities' youth and families.

Welalín,



A handwritten signature in black ink, appearing to read 'Fenton R. Jones'.

Fenton R. Jones  
Chief Executive Officer  
Boys & Girls Clubs of Border Towns



# Our History

Boys & Girls Clubs of Border Towns (Previously known as the Penobscot Boys & Girls Club) was established in 2000 as the first Native American Boys & Girls Club to be established in the Northeast region of the United States. For over a decade now, the organization has had the opportunity to serve native & non-native youth in the Micmac, Maliseet & Passamaquoddy-SIPAYIK communities. With a mission to inspire and enable all young people and their families, especially those who need us most, to realize their full potential as productive, responsible and caring citizens.

October 2019, the Organizations Board of Directors voted to change the name of the Organization to the Boys & Girls Clubs of Border Towns, a name that Board Members, staff and community members feel includes the different communities our Clubs are located in.



*Samquan means "water" in Micmac*

# Boys & Girls Clubs of Border Towns

## Board of Directors

The Boys & Girls Clubs of Border Towns Board of Directors is made up of community and business leaders dedicated to helping young people succeed. The Board of Directors provides fiscal management and strategic direction and, in addition, helps build a network of like-minded community members and organizations that can help us achieve our mission.

### **Fred Getchell**

President/Chair  
Tribal Council Member

### **Michael Carlos**

Vice President/Vice Chair  
Club Alumni

### **Nichole Francis**

Treasurer  
Former CEO

### **Crystal Martinelli**

Secretary  
Former Club Staff/Alumni

### **Christina Kane-Gibson**

Board Member

### **Jon Cote**

Board Member

### **Kim Parent**

Board Member

### **Theresa Cochran**

Board Member

### **Elizabeth Findlen**

Board Member  
Club Alumni

### **Sheila McCormack**

Board Member  
Tribal Council Member

### **Shawn Cunningham**

Board Member



# Message from Our President/Chair

Hello friends and family of the Boys & Girls Clubs of Border Towns,

2020 has taught us a lot in regards to preparing and responding to the unexpected. I see our Clubs strength in the face of many challenges that arise unexpectedly on a daily basis. This year, like many youth serving agencies, we encountered a new barrier known as the COVID-19. On March 16th, 2020, Our Clubs closed their doors to over 500 Club members and families due to the pandemic. While closed, our Clubs have distributed over 30,000 meals, thousands of activity kits, remote/virtual learning programming, and Parent & Youth mentoring! Clubs continuously work to support community youth and families in any way that they can.

Our Clubs are tirelessly working around the clock to open its doors again to community youth as quickly and safely as possible.

With much appreciation,



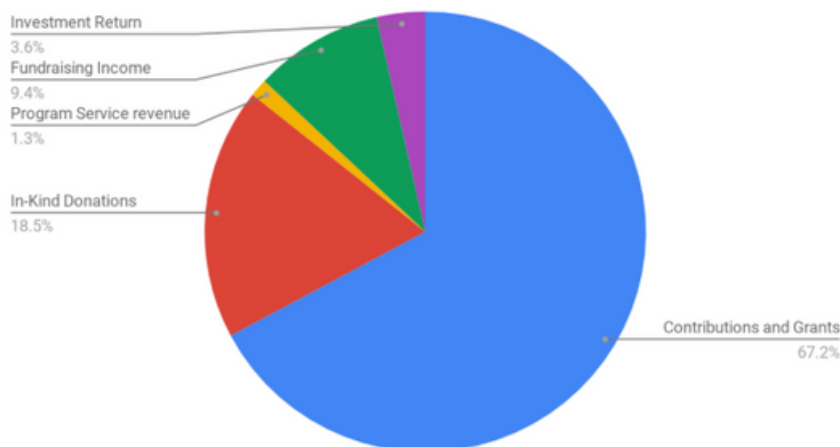
Fred Getchell  
President/Chair  
Boys & Girls Clubs of Border Towns



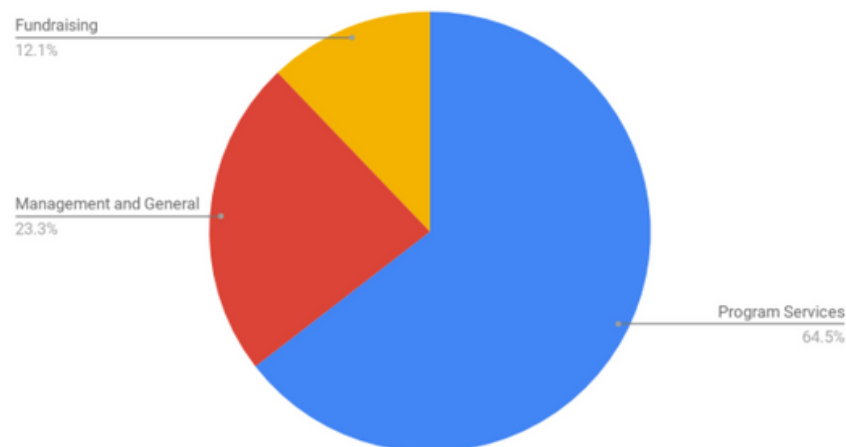
# Financial Report

Fiscal Year July 1st, 2019 to June 30th, 2020

## Unrestricted Net Assets



## Expenses



### UNRESTRICTED NET ASSETS

#### Unrestricted revenues and gains

Contributions and grants  
In-Kind donations  
Program service revenue  
Fundraising income  
Investment return

	6/30/20	6/30/19
\$		
Contributions and grants	159,503	170,658
In-Kind donations	43,945	43,945
Program service revenue	3,119	3,480
Fundraising income	22,422	14,747
Investment return	8,450	9,024
<b>Total unrestricted revenues and gains</b>	<b>237,439</b>	<b>241,854</b>

### Expenses

#### Program services

#### Support services:

Management and general  
Fundraising

#### Total expenses

Program services	80,917	161,544
Support services:		
Management and general	29,280	19,519
Fundraising	15,222	10,410
<b>Total expenses</b>	<b>125,419</b>	<b>191,473</b>





# Assets & Investments Summary



	6/30/20	6/30/19
<b>ASSETS</b>		
Current Assets		
Cash and cash equivalents	\$ 40,290	\$ 27,389
Short-term investments	145,873	105,401
Total current assets	186,163	132,790
Property and Equipment		
Equipment	1,720	1,720
Less accumulated depreciation	(1,720)	(1,720)
Net property and equipment	-	-
Other Assets		
Long-term investments	437,016	378,369
Total other assets	437,016	378,369
<b>TOTAL ASSETS</b>	<b>\$ 623,179</b>	<b>\$ 511,159</b>
<b>NET ASSETS</b>		
Unrestricted	623,179	511,159
Total net assets	623,179	511,159
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 623,179</b>	<b>\$ 511,159</b>

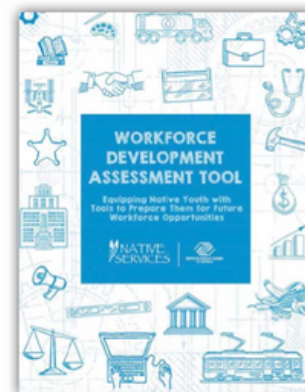


# Programs Offered at our Clubs

## WORKFORCE DEVELOPMENT INITIATIVE

The Workforce Development Initiative capitalizes on existing job skills and career development programs to create and implement a robust local workforce development program for youth. The program prepares teens to enter the workforce while engaging local employers as they get ready for the next generation of employees.

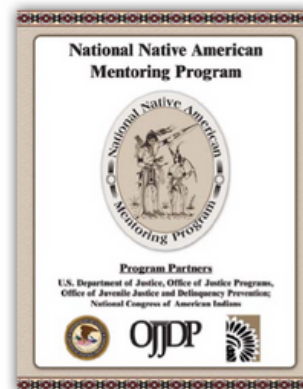
The Workforce Development Initiative has been specifically adapted for Native youth and provides Clubs and Club professionals with resources and support necessary to facilitate programming. In concert with this effort, BGCA has provided an assessment tool to help Native Clubs assess their capacity to implement a workforce development program. The assessment tool provides step by step procedures that prepare staff to conduct the programming. Each section acknowledges unique workforce opportunities for Native youth such as becoming Tribal department employees.



## NATIONAL NATIVE AMERICAN MENTORING PROGRAM

In the stretch of 25 years of successful programming, there are highlights that stand as markers of the true spirit of the Boys & Girls Clubs in Indian Country. The National Native American Mentoring Program (NNAMP) is undoubtedly one of those special highlights. In 2004, the Navajo Nation, a federally recognized Tribe located in the states of New Mexico, Arizona, and Utah, received a grant from the U.S. Department of Health and Human Services to develop a unique NNAMP that addresses the situation of children whose parent(s) are incarcerated in Tribal, state, or federal prisons. Building on the strong network of Boys & Girls Clubs located in Indian Country, the Navajo Nation teamed with local Clubs to establish and implement NNAMP over three-years.

There was a steady interest on the part of Boys & Girls Clubs in Indian Country to expand upon this mentoring model. In 2007, the National Congress of American Indians (NCAI) agreed to embark on a journey to develop a program open to all youth in need of a positive role model and extra attention, regardless of their background. Through a vigorous collaboration with NCAI and FirstPic, Inc., a consulting firm and BGCA partner that has been instrumental in helping to establish Boys & Girls Clubs in Indian Country since 1996, the project was brought to 34 Boys & Girls Club organizations. Since the foundational effort more than a dozen years ago, the program has matched over 1,600 youth who were in need of a positive adult role model with a compassionate and supportive volunteer mentor.



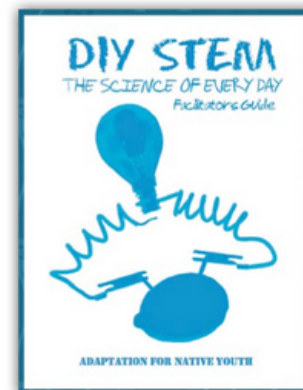


## DIY STEM

Do It Yourself (or DIY) STEM is an activity-based program that brings scientific principles to life. The program uses items commonly found in the Club, or can be easily procured, to introduce Science, Technology, Engineering, and Mathematical (STEM) concepts to youth. DIY STEM is a program that can be implemented in its entirety or as separate units depending on the needs and interests of various Club kids.

The program and curriculum requires youth to think deeply so they can build skills to become the professionals, builders, researchers, educators, and leaders of the future. Club staff guide members to explore STEM related concepts to find an area that interests them most. Five units are available for members and staff to explore and complete including: Energy and Electricity, Engineering Design, Food Chemistry, Intro to Aeronautics, and The Science of Sports.

DIY STEM's Native adapted curriculum integrates crucial anecdotes relating these curriculum units to the Club members' everyday lives. Emphasis is placed on the importance of STEM related concepts as they can help preserve culture while benefitting Native communities across the country. Activities such as Native drumming are used to show youth that science happens all around us.



## SMART MOVES

SMART (Skills Mastery and Resistance Training) Moves addresses problems such as drug and alcohol use and premature sexual activity. SMART Moves is a 17 session program that tackles topics such as self-awareness, interpersonal skills, and drug use for youth ages 6-9.

SMART Kids Make Smart Moves was published in March 2003 through a partnership of Boys & Girls Clubs of America, the Center of Substance Abuse Prevention, and the U.S. Department of Housing and Urban Development, Office of Native American Programs and FirstPic, Inc. An advisory group comprised of experts who understand SMART Moves and the target population reviewed the program and identified adaptations to make the curriculum more reflective of Native American culture. Due to the flexible nature of SMART Moves, local Native Clubs also have the ability to create their own activities and supplemental materials that best reflect their local culture and traditions.





## CULTURAL PROGRAM TOOLBOX

The Cultural Program Toolbox was developed by the BGCA Native Services in response to the large need for adapting activities and programming to the unique atmospheres of varied Native communities. Native Services recognizes the need for culturally relevant services to provide for Native youth, and the Cultural Program Toolbox is one of the many ways they are fulfilling that need.

The Cultural Program Toolbox is designed to boost the creativity that all Native Clubs already have by giving some specific examples and ideas of what they can do to run culturally-specific programs. It also includes template documents such as a sample MOA, a sample Native Arts Grant, and a sample job description for a Cultural Arts Coordinator.



## BE THERE

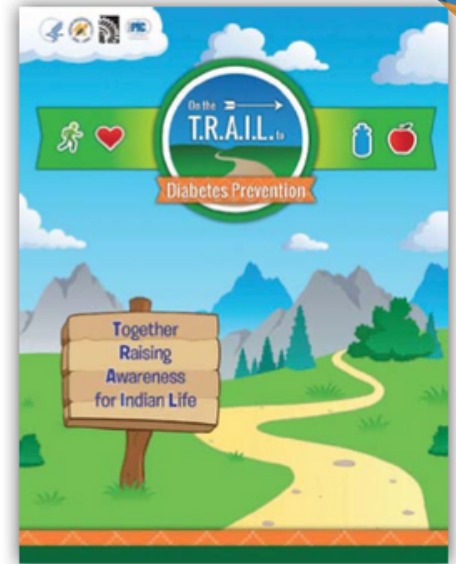
The Be There initiative supports Clubs in creating a high-quality Club Experience for all youth by investing in building a safe, positive environment, establishing supportive relationships, and creating a sense of belonging. Be There is a comprehensive approach to help Clubs and BGCA-affiliated youth centers integrate best practices in supporting youth experiencing bereavement and other major life altering losses. We not only want to help youth process through their grief, but we also want to include resilience development as part of the long-term approach in preparing our youth to reach their full potential. Be There provides trainings, resources and strategies that help Clubs increase their capacity to support youth, staff and families who are grieving. The strategies that are offered in this toolkit are meant to support Clubs in building strong supportive relationships among youth, staff, families and the community.

Grief is an all too familiar experience for many of the young people we serve. And while the challenges that Native communities face are great, the resiliency of those Native communities is even greater. The decades of superior youth development, advocacy, and support that Native Services provides is inextricably linked to that resiliency even as it serves to reinforce it. Be There is yet another way that Clubs are making a difference and helping to heal children and teens in Native communities.



## ON THE T.R.A.I.L. TO DIABETES PREVENTION

In 2003, BGCA, the National Congress of American Indians (NCAI), IHS, and Nike, Inc., initiated a prevention program aimed at reducing the onset of type 2 diabetes among Native youth. The program – On the T.R.A.I.L. (Together Raising Awareness for Indian Life) to Diabetes Prevention – is an innovative combination of physical, educational, and nutritional activities that align with many Native Communities ideas of holistic wellness. T.R.A.I.L. is comprised of a 12 chapter curriculum program that provides Native youth with a comprehensive understanding of healthy lifestyles in order to prevent diabetes and attain emotional, mental, physical, and spiritual balance. Woven throughout the program is the principle that BGCA has always centered in its approach to youth development; an evidence-based approach. Programs draw from Tribal traditions and history to learn about nutrition, food choices, media influences and the impact of diabetes. FirstPic, Inc. has partnered with BGCA on this program from its onset and assisted in its successful implementation in over 50 Native communities nationwide.



PowerHour: Making Minutes Count helps Club members ages 6-18 achieve academic success by providing homework help, tutoring, and high-yield learning activities and encouraging members to become self-directed learners. Printed program materials include a resource guide for program coordinators, homework helpers and tutors and a poster-sized Power Points chart for tracking and rewarding participants' progress.

# Child Safety

The safety and well-being of young people is our number one priority

Since 2000, Boys & Girls Clubs of Border Towns has served youth and families, and the safety and protection of the children we serve has and will continue to be our number one priority.

Among many best practices that we employ these are some of the most important:

- Mandatory Background Checks
- Required Immediate Reporting
- Safety Plans & Policies
- Ongoing Safety Trainings
- Safety Assessments and Facility Visits
- Mandatory Employee References
- Board led Safety Committee
- CDC COVID-19 Recommendations





# Sponsors/Partners



## WALMART

The Walmart Foundation has provided funding to support Healthy Habits, BGCA's outcome-driven nutrition education program for Native kids and teens. This program addresses that Native youth typically face much higher rates of diabetes than their non-Native peers by providing access to nutritional education. Healthy Habits is focused on basic cooking techniques, smart food shopping, and using community resources to create healthy meals.



## RED NOSE DAY

The aim of Red Nose Day is to bring about real and lasting change by tackling the root causes of childhood poverty and social injustice through the power of entertainment. BGCA Native Services have received proceeds from Red Nose Day, which will be used to build capacity and support increases in average daily attendance in Native Clubs.



## AMERICORPS VISTA

The mission of the Corporation for National and Community Service's Volunteers in Service to America program is to fight poverty in America. On Native Lands, the BGCIC AmeriCorps VISTA Project supports this mission by strengthening the capacity of Native Boys & Girls Clubs. VISTAs develop, expand and/or enhance programs related to increasing physical activity and improving nutrition for youth and assist Clubs in improving programs to improve educational outcomes for youth.



## INDIAN HEALTH SERVICE (IHS)

IHS provides funding for the On the T.R.A.I.L. to Diabetes Prevention program. T.R.A.I.L. is an innovative combination of educational, physical, and nutritional activities that provides youth with a comprehensive understanding of healthy lifestyles with the long-term goal of preventing and/or reducing the onset of type 2 diabetes. Club members draw from Native traditions and history to learn about nutrition, food choices, media influences and the impact of type 2 diabetes.



Substance Abuse and Mental Health  
Services Administration



Aroostook County Action Program

*We Make Life Better!*



**Wabanaki**  
**Health and Wellness**



U.S. DEPARTMENT OF JUSTICE

**Office of Justice Programs**

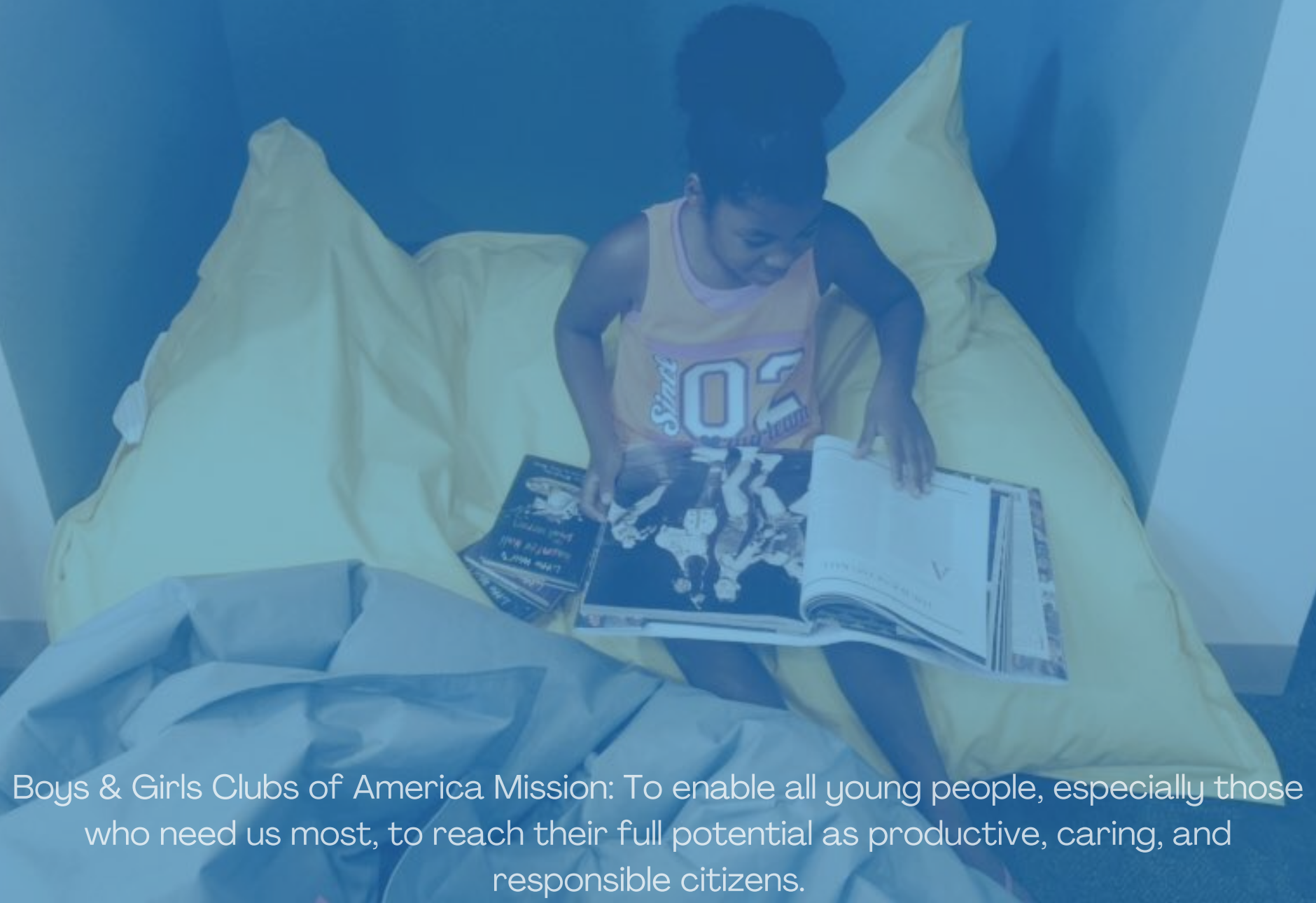


University of Maine at  
**PRESQUE ISLE**  
*North of Ordinary*





**BOYS & GIRLS CLUBS**  
OF BORDER TOWNS



Boys & Girls Clubs of America Mission: To enable all young people, especially those who need us most, to reach their full potential as productive, caring, and responsible citizens.